PSYONIX GAINS BETTER CONTROL OF PLANNING ACROSS ORGANIZATION

Akili

Video game developer adopts planning tool to use real time data to drive business decisions

Psyonix is a video game developer based in America that has been a driving force behind some of the most successful video games in the industry.

Before Akili's implementation of Anaplan, the company lacked efficient consolidation processes and needed a model to forecast staffing on different projects and features across their gaming product line.

USE CASE: Financial Planning & Analysis

INDUSTRY: Entertainment

PREVIOUS SOLUTION: Excel, Adaptive Insights

PAIN / NEED: Efficient consolidation processes

REGION: North America

Anaplan Partner

Anaplan

Gold

PROJECT DESCRIPTION

Pyonix was previously keeping track of budgets across 33 departments in different Excel workbooks with multiple tabs in each and required a replacement of the Adaptive software. As a video game development company, Psyonix also needed a model to forecast staffing on different projects and features across their gaming product line. Several hours were spent creating new templates within Google sheets for each project/patch/feature.

Partnering with Anaplan, Akili built a model that allowed for department owners to input their annual operational plan and quarterly forecasts, as well as replacing the Adaptive software by consolidating the income statement and building the balance sheet and cash flow statement from scratch in Anaplan. Also, the Psyonix department manager is now able to run an impact analysis on development costs and allocate staffing more efficiently. Fully burdened and unburdened costs at the employee level are being fed by the operational bottoms-up model.

KEY SUCCESS METRIC

Pysonix leaders across the organization were spending an arduous amount of hours planning in Excel spreadsheets with lags and disconnects between departments. After implementing Anaplan with Akili as their partner, Psyonix department leaders can simultaneously submit their forecasts and use real time data to drive business decisions. Psyonix is currently using Anaplan across the organization specifically in the following areas: Operational Bottoms-Up Planning & Forecasting, Revenue Forecasting, Production Workforce Forecasting, and Marketing Campaign Analysis & Planning.

ABOUT AKILI

Akili (pronounced (uh • kē' • lē) meaning "Knowledge" in Swahili) is a business management and technology consulting firm founded in 1992. Our core purpose is to assist our clients in improving the performance of key business processes through a holistic approach to process optimization that delivers solutions with a balanced focus on people, process and technology opportunities.

Akili delivers industry-focused solutions for Global 2000 companies. Akili's consultants have functional and technical expertise, project management skills, solution architecture, application configuration, data management, integration and training skills.

Whether clients are looking for an on-premise or a cloud-based solution, Akili can deliver the best combination of technology and consulting to ensure our client's business objectives are met.

Akili is headquartered in Dallas, with locations in Houston and Denver.
Our clients span the continental U.S.

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