

CASE STUDY



COMPANY



USE CASE

FP&A

INDUSTRY

Software

SIZE

\$1.18B

REGION (S)

North America

PREVIOUS SOLUTION

Excel

PAIN / NEED

Consolidations

COMPETITION

Status Quo

PROJECT DESCRIPTION

Snap Inc., had been successfully using Anaplan as their FP&A Planning solution for over a year, when their only Anaplan Administrator needed to take paternity leave for a month. They needed an experienced Anaplan Model Builder to come in and quickly learn their system and provide the business users support while their Administrator was out.

KEY SUCCESS METRIC

Akili deployed a Senior Model Builder who was able to quickly jump in learn Snap's Anaplan solution providing support coverage while the Administrator was out. Due to their high level of satisfaction with Akili's service and experience, upon the Administrator's return, Snap asked that the Model Builder stay on for an additional year to help with building and support of new enhancements to the FP&A model as well as new Incentive Compensation Management (ICM), Purchase Order Accrual, and Workforce planning models. Having an additional experienced resource gave Snap the ability to optimize their Anaplan investment, give them time to find and hire a long-term permanent resource, and allow the current Administrator to take much needed time off.



Anaplan Partner
2016 White Glove Award

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2015 Challenger of the Year



400 Las Colinas Blvd. East Suite 450
Irving, TX 75039



972.210.3200

www.akili.com



info@akili.com