akili

Leading athletic apparel company

AT A GLANCE

USE CASE: Consensus Demand Planning

INDUSTRY: Retail

SIZE: $34.3 B

TECH LANDSCAPE:

" **Leading athletic apparel enhances its Financial Planning capability with SPARK FP&A**

? **THE ISSUE**

Nike's APLA Geo Supply Chain group had developed a complex consensus planning process with Excel as the tool to facilitate the process. With the complexities, the group had reached the limitations of Excel and could not enhance it anymore. Nike was skeptical of the robustness of Anaplan, as it seemed a simple tool. Anaplan and Akili were challenged with producing the tool in Anaplan in a POC.

💡 **THE SOLUTION**

The solution replaced an Excel based process that was used in their emerging markets to reconcile the company's eight quarter market and supply chain plans in order to create a consensus forecast across its product line at the product category level.

👍 **THE IMPACT**

Nike's demand planners were spending up to 10 hours a month in Excel spreadsheets managing their plans. After implementing Anaplan with Akili as their partner, the average planner now spends 1 hour per month leveraging Anaplan, and due to Akili's suggestion/implementation of adopting "recon exceptions", the planner can find and fix data errors quickly. This is an 80%+ improvement in time per month for this task.

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